



The Research Unit on *Global Economy, Regulation, and Development* (GEARED) at *Danish Institute for International Studies* (DIIS) has the pleasure of welcoming you to:

Governing through Standards

An International Symposium

24-26 February 2010, Copenhagen

Room U2, *The National Museum of Denmark*

Frederiksholms Kanal 12, 1220 Copenhagen K

***** Programme *****

Wednesday, 24 February

08.30-8.50 Registration and coffee

08.50-9.00 Conference Opening and Practicalities

Peter Gibbon and Lasse Folke

09.00-12.30 Session 1: Standards, Concepts, Norms

09.00-9.30 James Perry: *Accounting. For Efficiency or Scarcity?*

09.30-10.00 Mariana Escobar and Benoit Daviron: *The Changing Portrait of Power in the Palm Oil Sector*

10.00-10.30 Gaoussou Diarra: *Assessing the World Bank's Influence on the Worldwide Diffusion of Good Governance Norms: A Bibliographical Data Analysis*

10.30-11.00 Coffee and croissant

11.00-11.30 Stefano Ponte: *Governing through 'Normative Work'. Quality Conventions in the Value Chain for Wine*

11.30-12.30 Plenary discussion – discussant: Peter Gibbon

12.30-13.15 Lunch

13.15-14.45 Session 2: Financial Sector Standards in Transition

13.15-13.45 Anne Loft and Nika Mehtiyeva (and Chris Humphrey): *Regulating Audit through Standards in a Globalizing World*

13.45-14.15 Jakob Vestergaard (and Martin Højland): *Governing through Standards? The Elusive Case of Banking*

14.15-14.45 Plenary discussion – discussant: Duncan Wigan

14.45-15.15 Coffee and cake



15.15-17.45 Session 3: Standards, Authority, Legitimacy

- 15.15-15.45 Dieter Kerwer: *How do Global Standards Setters Acquire Rule-Making Authority?*
15.45-16.15 Magnus Broström (and Kristina Tamm Hallström): *The Fragile Authority of Multi-stakeholder Standard Setting*
16.15-16.45 Niclas Meyer: *Political Contestation and Information Problems of Public Intervention in Private Standardization: Hard vs. Soft Power*
16.45-17.45 Plenary discussion – discussant: Brendan McSweeney

19.00- Dinner at Ofelia, The Royal Danish Playhouse

Thursday, 25 February

09.00-9.15 Coffee and croissant

09.15-12.00 Session 4: Standards and National Diversity

- 09.15-9.45 Brendan McSweeney: *The Transnationalization of Financial Reporting*
09.45-10.15 Marine Moguen-Toursel: *Towards a Co-Production of Standards at the Community Level? The Case Study of Environmental Standards for Cars since the 1970s*
10.15-10.45 Peter Gibbon and Lasse Folke: *Standards Fit for Neo-Liberalism*
10.45-11.00 Coffee
11.00-12.00 Plenary discussion – discussant: Craig Murphy

12.00-13.00 Lunch

13.00-14.30 Session 5: Standards and Organization

- 13.00-13.30 Dimitrios Spyridonidis (and Michael Calnan): *Governing through Standards: The Case of NICE guidelines*
13.30-14.00 Nils Brunsson: *Standardization as Organization*
14.00-14.30 Plenary discussion – discussant: Lasse Folke

14.30-15.00 Coffee

15.00-17.45 Session 6: Internal Dynamics of Multi-Stakeholder Standards

- 15.00-15.30 Craig Murphy: *ISO 26000 and the 'Social Movement of Engineers' Involved with Standard Setting*
15.30-16.00 Emmanuelle Cheyns: *Technical Rationality and (De)politicization of the Common Good. Multi-stakeholder Standards in Sustainable Agriculture*
16.00-16.30 Eve Fouilleux and Isabelle Vagneron: *Actors, Beliefs, Discourses and Interactions within the Transnational Community of Agro-Food Sustainable Voluntary Standards*
16.30-17.00 Coffee and cake
17.00.-18.00 Plenary discussion – discussant: Khalid Nadvi

19.00- Dinner at Spiseloppen, Christiania



Friday, 26 February

09.00-12.00 Session 7: Northern Standards, Southern Outcomes

- 09.00-9.30 Lone Riisgaard: *Towards more Stringent Sustainability Standards? Trends in the Cut Flower Industry*
- 09.30-10.00 Peter Lund-Thomsen and Khalid Nadvi: *Clusters, Chains and Compliance: Labour Standards and Governance in South Asia*
- 10.00-10.30 Meera Kanhere: *Examining the Structure of Standards and Trade in the Electronics Industry*
- 10.30-11.00 Coffee and croissant
- 11.00-11.30 Axel Marx (and Dieter Cuyppers): *Halting Deforestation and Forest Certification. What is the Impact of the Forest Stewardship Council?*
- 11.30-12.30 Plenary discussion – discussant: Florence Palpacuer

12.30-13.30 Lunch

13.30-16.15 Session 8: Northern Standards, Southern Outcomes (continued)

- 13.30-14.00 Marcel Djama and Benoit Daviron: *Managerial Rationality and Power Reconfigurations in the Multi-Stakeholder Initiatives for Agricultural Commodities: The Round Table for Sustainable Palm Oil Case*
- 14.00-14.30 Henrik Egelyng: *Certified Organics in a North-South and South-South Perspective: Global Governance for Environmentally Sustainable Food Systems?*
- 14.30-15.00 Dan Klooster: *Governing through Forest Certification: How Certification Helps Produce a Network that Promotes Upgrading*
- 15.00-15.15 Coffee and cake
- 15.15-16.15 Plenary discussion – discussant: Stefano Ponte

(List of participants, see next page)



List of participants

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